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**Public Affairs**

**GOOD NEIGHBOR PROGRAM**

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This instruction implements AFD 35-1, *Public Affairs Management*. This instruction gives the requirements of the Good Neighbor Program, and to strengthen the ROK and US Alliance by promoting good relations between US military personnel and DoD civilians and their Korean counterparts on Osan Air Base and in Pyongtaek city, Osan city, Hwaseong city and surrounding communities. It applies to all military personnel assigned to 51 FW and tenant units attached to Osan Air Base subject to the UCMJ and all Air Force civilian personnel assigned to Osan Air Base subject to administrative or disciplinary action under applicable directives or implementing instructions governing civilian disciplinary or adverse actions.

**1. Program and Scope:**

- 1.1. Good Neighbor Projects: The 51 FW and tenant units will support and promote good neighbor projects, formal and informal activities and events that fall under the Good Neighbor Program.
- 1.2. Good Neighbor Joint Training: The 51 FW and tenant units will conduct good neighbor joint training, held for the mutual benefit of ROK military and US Forces.
- 1.3. Good Neighbor Land Partnership: The 51 FW and will actively work with both USFK and the local community to ensure understanding of the Land Partnership Program, ensuring active environmental stewardship and involving the community in land issues.

**2. Individual and Agency Responsibilities.**

- 2.1. 51 FW/CC will:
- 2.2. Serve as ambassador to local organizations including but not limited to:
  - 2.2.1. Pyongtaek city Mayor's office and surrounding communities.
  - 2.2.2. Osan city Mayor's office.

2.2.3. Hwasong city Mayor's office.

2.2.4. Pyongtaek Board of Education and all universities in Pyongtaek city and surrounding communities.

2.2.5. Osan city Board of Education and all universities in Osan city.

2.2.6. Hwasong city Board of Education and all universities in Hwasong city.

2.2.7. Friend of Osan Association

2.2.8. ROK Military (ROTC Programs, ROK Army, ROK Air Force and Air Operations Command).

2.2.9. Conduct an annual review of the Good Neighbor Program to evaluate whether or not events and activities meet overall program objectives. Assess quality of good neighbor projects and good neighbor joint training through unit feedback.

2.2.10. Oversee the May Good Neighbor Month Activities and Awards Program.

2.2.11. Serve as the focal point for the Land Partnership Program.

**3. 51 MSG/CC or Designated Representative will:**

3.1. Serve as the liaison to the Suwon Merchant's Association, Bar Owner's Association, Hotel Owner's Association, and Korean National Police (KNP) Association.

3.2. Oversee the KNP Appreciation Program.

3.3. Serve as liaison to the Pyongtaek city and Osan city fire departments.

**4. 51 SFS/CC will:** Ensure the KNP are integrated into training and athletic programs sponsored throughout the year, and the annual Police Appreciation Week activities held every spring.

**5. Unit Commanders or Designated Representatives will:**

5.1. Serve as liaisons to their ROK military counterparts, if applicable.

5.2. Encourage unit member participation in established base good neighbor projects, as mission requirements allow.

5.3. Assess the extent of unit members' participation in good neighbor projects and make efforts to improve participation, as needed.

5.4. Develop and implement new unit-level good neighbor projects as needed.

5.5. Provide maximum flexibility with time off from work for good neighbor project volunteers.

5.6. Encourage unit members to learn Korean language phrases and acquire knowledge of basic customs.

5.7. Report all unit good neighbor projects and interactions to 51 FW public affairs to provide an accurate assessment of good neighbor program activity.

**6. 51 FW/PA Office will:**

- 6.1. Employ marketing and educational resources to emphasize the value of the Good Neighbor Program and increase awareness of individual good neighbor projects, maximize project participation, to provide the appropriate coverage.
- 6.2. Coordinate revisions of the 51 FWI 35-101, *Good Neighbor Program*, as directed by the 51 FW/CC.
- 6.3. Oversee the US military and DoD civilian participation in English Tutoring programs.
- 6.4. Monitor the Good Neighbor Awards Program and submit applications to the 51 FW/CC and 7 AF/CC for approval and submission to USFK/PA.

**7. General.** Volunteers must adhere to all laws of the Republic of Korea, IAW Article VII of the SOFA, DoD Regulations, Air Force Instructions and USFK Regulations.

**8. Cancellations.** Individuals, once volunteered, are committed to attend as mission requirements allow. If for some reason the volunteer cannot fulfill the obligation, he or she must contact that project coordinator to cancel.

**9. Volunteers:** Volunteers must coordinate attire with project coordinators.

**10. Accidents.** The 51 FW will act IAW USFK guidance in the event a Korean military member or civilian is injured during a good neighbor project or joint training.

**11. Good Neighbor Projects and Joint Training:**

- 11.1. The 51 FW/PA is responsible for local community and military awareness of the 51 FW Good Neighbor Program in that capacity 51 FW/PA will track various good neighbor projects.
- 11.2. Anyone or unit participating in on-or-off-base good neighbor projects or joint training will notify 51 FW/PA at least three days prior to arrange the appropriate coverage.
- 11.3. Good neighbor projects may include but are not limited to the following: Adopt-a-School, Adopt-an-Orphanage, Adopt-a-Nursing or Retirement Home, trips and tours, KNP Appreciation, and Exchange and Joint Training programs.

**12. Good Neighbor Awards Program:**

- 12.1. USFK Awards Program. Good Neighbor awards honor local citizens and organizations that have made a substantial contribution to and had a positive impact on the local military installation.
- 12.2. Application. The 51 FW will forward nominations through the 7 AF/CC for consideration by USFK.
- 12.3. Eligibility. Must be a Korean individual or Korean organization.
  - 12.3.1. Confidentiality. Nominees should not be informed they have been nominated for the award.
- 12.4. Nomination. Nominations should be in narrative format, explaining the nominee's contributions that benefited Korean-USFK relations. The justification should indicate the scale or scope of the contributions such number of USFK beneficiaries, nature/value/frequency of benefit or perceived extent/

magnitude of intangible favorable impact on Korean-USFK relations. Narrative justifications will also be used for the Awards Dinner program, citations and publicity.

12.5. Timing. 51/PA is responsible for monitoring timing of the process. Nominations must be submitted in time for local recognition at the 51 PW annual awards presentation, usually May.

12.6. Presentation. The USFK Good Neighbor award winners will be announced and awards presented during USFK Good Neighbor Month, every May.

WILLIAM L. HOLLAND, Brigadier General, USAF  
Commander

**Attachment 1****GLOSSARY OF REFERENCES AND SUPPORTING INFORMATION*****References***

DoD 47 1 5.5.-G, *Overseas Environmental Baseline Guidance Document (OEBGD)*, 15 March 2000.

*Facilities and Areas and the Status of United States Armed Forces in Korea treaty or SOFA*, 9 July 1996.

FB52CX-MOUI-2016, *International Memorandum of Understanding Between the United States Air Force and the Republic of Korea Air Force Concerning Combat Cross-servicing of the United States Air Force and Republic of Korea Air Force Aircraft*.

USFK *Good Neighbor Awards Program* Policy Letter.

USFK *Good Neighbor Awards Program* Instruction.

USFKPAM 200-1, *Korean Environmental Governing Standards, 15 July 1997*.

USFKP 200-1, *Korean Environmental Governing Standards, 15 July 1997*.

***Abbreviations and Acronyms***

**AF**—Air Force.

**DoD**—Department of Defense.

**51 FW**—51st Fighter Wing.

**51 FW/CC**—51st Fighter Wing Commander.

**51 FW/PA**—51st Fighter Wing Public Affairs

**51 MSG/CC**—51st Mission Support Group Commander.

**51 SFS/CC**—51 Security Forces Squadron Commander.

**OEBGD**—Overseas Environmental Baseline Guidance Document.

**OPR**—Office of Primary Responsibility.

**ROK**—Republic of Korea.

**ROTC**—Reserve Officer Training Corps.

**SOFA**—Status of Forces Agreement.

**UCMJ**—Uniformed Code of Military Justice.

**USFK**—United States Forces Korea.

***Terms***

**Good Neighbor Program**—51 FW extended community relations program created to foster stronger relationships and strengthen ties between the Republic of Korea military and community and the United States military and Department of Defense Civilians.

**Attachment 2****SAMPLE ORGANIZATIONAL AWARD NOMINATION KOREAN AMERICAN FRIENDSHIP ASSOCIATION (KAFA) MR. WANG, SANG EUN, PRESIDENT**

KAFA was established in 1976 by Korean businessmen to strengthen the bonds of friendship between ROK and U.S. and express appreciation to American service members for their contributions to peace and freedom in Korea. For 27 years, KAFA has devoted all available resources to cultural orientation programs and morale-boosting activities for service members. KAFA believes that cultural understanding is one of the basic steps to promoting friendship and maintaining good Korean-American relations. KAFA's programs are available at no cost to the service members.

During the past year, KAFA continued its Home Visitation Program to give 283 American service members an opportunity to experience Korean hospitality through visits with 113 Korean families. These visits were rare opportunities because Koreans traditionally host casual or new acquaintances at public facilities such as restaurants, and host only very close friends in their homes. Many of these visits resulted in friendships that have lasted long after the service members have departed Korea. KAFA's Korea House Tours brought 270 service members to Korean palaces, museums and folk villages to learn and experience Korean history followed by traditional folk entertainment and a dinner. KAFA sponsored six tours to Kyongju for 176 service members to include visits to the Hyundai Shipyard or the Pohang Steel Company. More than 300 unaccompanied service members, mostly stationed in remote/outlying units, came to Seoul to be KAFA's honored guests at its Annual Year-End/Thanksgiving Party. The food, entertainment and gifts provided by KAFA were morale boosters to these service members celebrating a traditional American holiday away from home. KAFA also brought holiday cheers to those hospitalized by visiting and delivering fruit baskets to in-patients at the 121<sup>st</sup> General Hospital during Christmas 2002. KAFA also continued its annual printing and distribution of 30,000 copies of its "Welcome to Korea" booklet. A combination planning calendar and Korea information guide, this must-have booklet is distributed to all incoming U.S. personnel throughout the ROK.

Mr. Wang, Sang Eun, KAFA Vice President from 1982 to 1989 and president since 1989, has been a vital and effective force in developing and expanding the association's goodwill programs. In addition to his active leadership, each year Mr. Wang contributes significant personal funds to ensure there is never a curtailment of planned KAFA activities due to a shortage of resources. Through his leadership, KAFA has made a tremendous impact in creating a favorable impression in the minds of American military members and thus helping to promote harmonious Korean-American relations. No other Korean organization has touched the lives of junior USFK soldiers, airmen, sailors and Marines like KAFA has. These positive experiences contribute to making Korea an assignment of choice for American service members.

**Attachment 3****SAMPLE INDIVIDUAL AWARD NOMINATION  
DR. PARK, KEUN**

Dr. Park, Keun is a civic leader who is Chairman of the Korea America Friendship Society and also organized and assumed chairmanship of the Campaign for Bright and Dynamic Nation, an organization that has taken bold, pro-USFK actions to aggressively oppose anti-American demonstrations. He is well known and highly respected as a man of insight and devotion to the international affairs of his nation and safeguarding its democratic society through his high profile postings such as minister of foreign affairs, ambassadors to foreign countries, professor emeritus and current positions of Chairman of the Korea America Friendship Society and Chairman of the Campaign for a Bright and Dynamic Nation.

The most significant of his current services are his commitment to justice in Korea's society and upgrading international relations for the benefit of the two countries. As the leader of Korea-America Friendship Society he shows his ability to promote understanding and harmony between prominent and influential leaders of the ROK and USA by hosting a series of friendship meetings, concerts, seminars and other events and timely advise to USFK leaders. The seminars were particularly important in giving members of the silent majority an opportunity to voice support for the ROK/US alliance and the stationing of the American forces in Korea.

While attending the World Affairs Councils of America in January this year, he conveyed to international leaders the importance of the ROK and US alliance and the role of USFK for the stability on the Korean peninsula.

During USFK's efforts to disseminate the full story and facts of the Highway 56 accident, Dr. Park provided immeasurable support by signing an endorsement letter along with USFK's statement and sending to members of the Blue House and cabinet ministers, all members of the National Assembly and Korean educators, civic leaders, military leaders and many, many others. His bold actions resulted in many thousands of influential Koreans gaining a more accurate understanding of the Highway 56 accident and many USFK actions that were either ignored or distorted by the media.

Dr. Park was also publicly outspoken in support of USFK amid the rising anti-Americanism including alleged unfair SOFA. He conveyed sound and rational appeal to the people and the nation in messages to about 500 key opinion leaders such as those mentioned above.

He also co-sponsored the "March 1 People's Rally" to convey the need for close friendship between Korea and the United States. More than 100,000 Koreans responded and participated in the rally. His mass rally served to encourage the silent majority to step forward and be heard.

Dr. Park's words and actions were of immeasurable benefit in enhancing mutual understanding and friendship and countering the voices and actions of the anti-American demonstrators all around Korea.